



HEALTHY LEARNERS

A Ministry of the Sisters of Charity Health System

HEALTHY LEARNERS STRATEGIC PLAN

2023



Healthy Learners Strategic Plan

Mission Statement: In the spirit of the Sisters of Charity of St. Augustine, Healthy Learners is devoted to removing children's health barriers to learning with love and compassion.

Vision Statement: Our vision is that all children are healthy and able to reach their full potential.

Impact Statement: Health barriers to learning, such as vision, dental, hearing, asthma, mental and behavioral health problems, are untreated health conditions that undermine a child's ability to succeed in school. Healthy Learners works collaboratively with communities, schools, healthcare providers and families to remove health barriers to learning through screening, referral and access to medical services. Healthy Learners serves pre-K through 12 grade students to improve academic and health related outcomes.

Healthy learners wants to provide our services exceptionally well (excel), provide our services in collaboration with the community (engage), and provide our services in more places (expand).



EXCEL

Healthy Learners wants to provide our services at the highest level

Strategies:

1.Maximize staff performance and teamwork

- a. Create and implement appropriate professional development plan*
- b. Provide opportunities for team cooperation and support*

2.Create and implement organizational goals for mission advancement

- a. Create and implement local service delivery goals and objectives*
- b. Create and implement Executive Director goals and objectives*

3.Create and implement multiyear, comprehensive, fund development strategy

- a. Review plan quarterly and update as needed*
- b. Communicate successes, challenges and needs for optimal implementation*

4.Create and implement multi-year evaluation strategy

- a. Review plan quarterly and update as needed*
- b. Communicate successes, challenges and needs for optimal implementation*

5. Create and implement multi-year marketing strategy

- a. Review plan quarterly and update as needed*
- b. Communicate successes, challenges and needs for optimal implementation*

6. Fully engage and utilize Board of Trustees

- a. Determine specific needs and recruit new board members*

7. Provide and prioritize diversity, equity, and inclusion training and programming



ENGAGE

Healthy Learners want to provide our services in collaboration with the community

Strategies:

1. Collaborate with state organizations on opportunities to support HL mission
2. Collaborate with local organizations and stakeholders on opportunities to support HL mission
3. Utilize HL resources to increase family knowledge and practice of preventative health habits and their connection to children's academic performance
4. Evaluate advocacy as a method to further HL mission
5. Expand services and educate the community on mental health in children



EXPAND

Healthy Learners wants to provide our services in more places

Strategies:

1. Use a data-driven approach to identify children's health care needs to determine HL priorities for expansion in both metropolitan and rural areas
2. Continue to innovate on new service delivery opportunities
3. Commit to and implement sustainable geographic expansion